



2023 Pavilion of Scotland Sponsorship Opportunities Ceud Mille Failte!

We would like to invite you to be part of our 2023 Pavilion family through a sponsorship! Please join us this August 13th to August 19th, 2023,

Tartan Sponsor – \$1,000

- Main-stage announcements (1 per show)
- 1 full page, full colour advertisement in the Pavilion of Scotland Program
- Inclusion on the Pavilion of Scotland website and Social media platforms
- 1 Sign as per Folklorama guidelines
- 3 slides in our continuous recognition digital slideshow
- 6 VIP Passes (including 1 meal and beverage per pass) and introduction on the night passes are used

Gold Sponsor – \$750 – \$999

- ½ page, full colour advertisement in the Pavilion of Scotland Program
- Inclusion on the Pavilion of Scotland website and Social media platforms
- 1 Sign as per Folklorama guidelines
- 2 slides in our continuous recognition digital slideshow
- 4 VIP Passes (including 1 meal and beverage per pass) and introduction on the night passes are used

Silver Sponsor – \$500-\$749

- ½ page, black & white advertisement in the Pavilion of Scotland Program
- Inclusion on the Pavilion of Scotland website and Social media platforms
- 1 slide in our continuous recognition digital slideshow
- 4 regular admission passes (including 1 meal and beverage per pass)

Bronze Sponsor – \$300-\$499

- ¼ page, black & white advertisement in the Pavilion of Scotland Program
- Inclusion on the Pavilion of Scotland website and Social media platforms
- 2 regular admission passes (including 1 meal and beverage per pass)

Friend of the Pavilion – \$200

- 2 lines of text (business name & contact info) in the Pavilion Program

More sponsorships are available and itemized on the sponsorship form. Recognition would be highlighted in the appropriate areas subject to Folklorama guidelines.

For more information on any of these Sponsorship levels or areas, please reach out by email to sponsorship@pavilionofscotland.ca.



2023 PAVILION OF SCOTLAND SPONSORSHIP FORM

Advertiser Name: _____

Address: _____ City/Prov: _____

Postal Code: _____ Email: _____

Day phone: _____ Cell phone: _____

PAVILION SPONSORSHIPS

Program Guide Sponsors

- Tartan Sponsor \$1000.00
- Gold Sponsor \$750 – \$999
- Silver Sponsor \$500-\$749
- Bronze Sponsor \$300-\$499
- Friends of the Pavilion \$200.00

Pavilion Sponsors

- Pipeband Sponsor
\$500.00/night (7 available) or
\$3,000/week (1 available)
- Outdoor Stage Sponsor \$750.00
- Entertainment Sponsor \$500.00
- Address to the Haggis Sponsor
\$350.00/week (1 only)

PAYMENT INFORMATION:

Payment Method: Cheque (payable to Scottish Association of Winnipeg Inc.) Debit Cash

Visa MasterCard

Credit Card Number: _____ Exp: _____

Name as it appears on the credit card: _____

Signature _____ Date _____

Please return the sponsorship form to the Scottish Association sponsorship@pavilionofscotland.ca.

BOOKING AND PAYMENT DEADLINE: FRIDAY, JUNE 2, 2023

ARTWORK DEADLINE*: FRIDAY, JUNE 23, 2022

*Please provide print ready artwork (PDF, JPEG) via email to sponsorship@pavilionofscotland.ca.